

NEWSPAPER CATALOGUE

EDWIN ALDEN'S

ADVERTISING AGENCY,

178 ELM STREET, CINCINNATI.

18
EDWIN ALDEN'S

CATALOGUE

OF THE PRINCIPAL

AMERICAN NEWSPAPERS,

ARRANGED FOR THE

CONVENIENCE OF ADVERTISERS.

CINCINNATI:

EDWIN ALDEN, 178 ELM STREET.

1875.

Not only Cheapness, but Satisfaction to and Success for my Patrons.

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In presenting this Catalogue to the advertiser, I have endeavored to give the name of every paper which a general advertiser would wish to use, giving more particular attention to the West and South. The smaller country papers, as a rule, can be better reached through the different list systems, therefore I have omitted them. The circulation of most of the principal papers I have given from personal knowledge, but for the circulation of many papers I have relied on George P. Rowell & Co.'s Directory for 1873, which is considered the standard authority.

EDWIN ALDEN'S NEWSPAPER ADVERTISING AGENCY,

178 ELM STREET, CINCINNATI, O.

For this Agency, which was established some ten years since, I claim that :

1. Having the exclusive control of the principal Religious Papers in Cincinnati, Dayton, Ohio, and St. Louis, Mo., as well as owning a large amount of space in the other Religious publications of the *West* and *South*, I am, in this especial branch, prepared to offer advertisers the lowest possible rates.

2. Handling the entire advertising of a number of the largest Western advertisers has given me a knowledge of the lowest prices at which advertisements can possibly be inserted in the leading newspapers, as well as a knowledge of the most profitable mediums.

3. Great care is taken to give my advertising the best positions in the papers, and to see the order is carried out to the letter.

4. My intimate relations with the publishers of the most influential newspapers enables me to give my customers benefits they could not otherwise obtain.

Complete files of the principal papers are always to be found at this office.

Estimates for advertising in any papers in the country given upon application.

EDWIN ALDEN.

The following is a complete list of the religious publications in America, with their denomination and circulation.

It is acknowledged by most advertisers that this class of papers gives better satisfaction than any other. They reach the sober, substantial, and most enlightened of readers.

Having made Religious papers a *specialty*, I am prepared to give low figures on any of these papers, especially those included in the Western and Southern lists.

For estimates, address

EDWIN ALDEN,
178 ELM STREET, CINCINNATI.

RELIGIOUS WEEKLIES.

WESTERN LIST.

	Name.	Denomination.	Circulation.
CINCINNATI, O.,	American Christian Review	Disciple.	9,000
"	Catholic Telegraph	Catholic.	5,000
"	Christian Standard	Christian.	12,000
"	Christian World.....	Reformed Ch.	5,000
"	Herald and Presbyter	Presbyterian.	15,000
"	Israelite.....	Jewish,	4,500
"	Journal and Messenger.....	Baptist.	10,000
"	Star in the West.....	Universalist.	8,000
"	Western Christian Advocate.....	Methodist.	17,500
DAYTON, O.,	Herald of Gospel Liberty.....	Christian.	6,500
"	Religious Telescope.....	Uni'd Brethren.	10,000
CLEVELAND, O.,	Evangelical Messenger.....	Evangelist.	9,000
"	Catholic Universe.....	Catholic.	3,000
"	Standard of the Cross.....	Episcopal.	2,000
McARTHUR, O.,	Christian Witness.....	Ch. Union.	3,240
CHICAGO, ILLS.,	Interior	Presbyterian.	11,500
"	New Covenant.....	Universalist.	6,500
"	North West'n Christian Advocate.....	Methodist.	13,000
"	Standard.....	Baptist.	14,000
"	Advance.....	Congrega'alist.	15,000
"	Alliance.....	Unsectarian.	5,000
"	Religio-Philosophical Journal.....	Spiritualist.	15,000
"	Western Catholic	Catholic.	13,500
"	Catholic Vindicator.....	Catholic.	3,000
SYCAMORE, ILLS.,	Free Methodist	Methodist.	3,500
ST. LOUIS, MO.,	Central Baptist.....	Baptist.	6,000
"	Central Christian Advocate.....	Methodist.	9,000
"	Christian Advocate	Methodist South.	9,000
"	{ Cumberland Presbyterian (and } { Nashville).....	Presbyterian.	9,000
"	Christian.....	Christian.	5,000
"	Presbyterian.....	Presbyterian.	3,500
"	Western Watchman.....	Catholic.	4,000
LA GRANGE, MO.,	The Baptist Battle Flag.....	Baptist.	3,000
DETROIT, MICH.,	Christian Advocate	Methodist.	2,000
"	Western Home Journal.....	Catholic.	2,500
"	Herald and Torchlight.....	Baptist.	3,000
MILWAUKEE, WIS.,	Christian Statesman ...	Methodist.	4,000
ST. PAUL, MINN.,	Northwestern Chronicle.....	Catholic.	3,000
OSKALOOSA, IOWA,	Evangelist.....	Christian.	5,000
PELLA, IOWA,	The Baptist Beacon.....	Baptist.	1,500

	Name.	Denomination.	Circulation.
MONMOUTH, OREGON,	Christian Messenger	Disciple.	1,500
PORTLAND, OREGON,	Pacific Christian Advocate.....	Methodist.	1,750
SAN FRANCISCO, CAL.,	Christian Advocate	Methodist.	3,000
"	Monitor	Catholic.	8,500
"	Occident.....	Presbyterian.	2,000
"	Pacific.....	Congrega'alist.	2,000
"	Pacific Baptist	Baptist.	2,000
"	Pacific Churchman.....	Episcopal.	1,000
"	Pacific Methodist	Methodist.	2,000

SOUTHERN LIST.

CATLETTSBURG, KY.,	Central Methodist.....	Methodist.	2,000
LEXINGTON, KY.,	Apostolic Times	Christian.	4,700
LOUISVILLE, KY.,	Christian Observer.....	Presbyterian.	9,000
"	Western Recorder.....	Baptist.	6,000
"	Catholic Advocate	Catholic.	3,288
MEMPHIS, TENN.,	Christian Witness.....	Episcopal.	2,000
"	Baptist.....	Baptist.	7,000
"	Western Methodist.....	Methodist.	9,000
"	Southern Catholic	Catholic.	1,000
NASHVILLE, TENN.,	Cumberland Presbyterian	Presbyterian.	9,000
"	Baptist Watchman.....	Baptist.	2,500
"	Christian Advocate	Methodist.	10,000
"	Gospel Advocate.....	Christian.	3,000
KNOXVILLE, TENN.,	Holston Methodist	Methodist.	2,000
BALTIMORE, MD.,	Episcopal Methodist.....	Methodist.	8,000
"	Methodist Protestant.....	Prot. Methodist.	3,500
"	Our Church Work	Episcopal.	2,500
"	Presbyterian Weekly	Presbyterian.	2,500
"	Catholic Mirror.....	Catholic.	5,000
RICHMOND, VA.,	Central Presbyterian	Presbyterian.	2,500
"	Christian Advocate.....	Methodist.	4,000
"	Religious Herald.....	Baptist.	8,000
"	Christian Examiner.....	Christian.	2,500
"	Earnest Worker	S. S. Paper Presb.	3,800
RALEIGH, N. C.,	Biblical Recorder	Baptist.....	3,000
"	Christian Advocate	Methodist.....	3,000
WILMINGTON, N. C.,	Presbyterian	Presbyterian.....	3,500
CHARLESTON, S. C.,	Lutheran Visitor.....	Lutheran	1,500
COLUMBIA, S. C.,	Southern Presbyterian	Presbyterian.....	5,280
"	Working Christian.....	Baptist	1,500
"	Christian Neighbor	Methodist.....	5,000
DUE WEST, S. C.,	Asso'ted Reformed Presbyterian..	Presbyterian	2,500
ATLANTA, GA.,	Christian Index.....	Baptist.....	7,500
"	Methodist Advocate....	Methodist.....	3,840
MACON, GA.,	Southern Christian Advocate....	Methodist.....	8,300
JACKSONVILLE, FLA.,	Florida Baptist	Baptist.....	1,200

	Name.	Denomination.	Circulation.
MARION, ALA.,	Alabama Baptist.....	Baptist.....	1,500
NOTASULGA, ALA.,	Universalist Herald.....	Universalist.	1,500
MOUNTAIN HOME, ALA.,	Christian Weekly.....	Christian.	1,500
SEARCY, ARKANSAS,	Western Baptist.....	Baptist.	1,000
NEW ORLEANS, LA.,	Christian Advocate	Methodist.	8,640
"	South Western Presbyterian.....	Presbyterian.	2,000
"	S. W'ern Advocate (semi-m'thly) .	Methodist.	3,600
"	Morning Star.....	Catholic.	4,000
GALVESTON, TEXAS,	Christian Advocate	Methodist.	5,800
HOUSTON, "	Baptist Herald.....	Baptist.	3,000
JASPER, "	Baptist Messenger	Baptist.	1,000

EASTERN LIST.

AUGUSTA, MAINE,	Gospel Banner.....	Universalist.	6,000
PORTLAND, "	Christian Mirror.....	Congrega'alist.	2,000
" "	Zion's Advocate	Baptist.	3,500
MONTPELIER, VT.,	Christian Messenger.....	Methodist.	2,000
"	Chronicle	Congrega'alist.	1,500
BOSTON, MASS.,	Banner of Light	Spiritualist.	12,000
"	Christian Era.....	Baptist.	6,400
"	Christian Register.....	Unitarian.	4,500
"	Congregationalist.....	Congrega'alist.	20,000
"	Leader	Catholic.	4,500
"	Morning Star.. ..	F. W. Baptist.	8,000
"	Pilot	Catholic.	40,000
"	Zion's Herald.....	Methodist.	14,000
"	Universalist.....	Universalist.	5,000
"	American Protestant.....	Evangelical.	5,000
"	Watchman and Reflector.....	Baptist.	16,000
HARTFORD, CT.,	Christian Secretary.....	Baptist.	2,000
"	Churchman.....	Episcopal.	16,000
"	Religious Herald	Congrega'alist.	1,000
NEW YORK CITY,	Baptist Union	Baptist.	6,000
"	Baptist Weekly	Baptist.	4,000
"	Christian Advocate.. ..	Methodist.	45,000
"	Christian Intelligencer.....	Ref. Dutch.	6,000
"	Christian Union.....	Independent.	78,333
"	Church Journal.....	Episcopal.	9,000
"	Church and State.....	Episcopal.	2,000
"	Evangelist.....	Presbyterian.	12,700
"	Examiner and Chronicle.....	Baptist.	22,000
"	Independent.....	Independent.	40,000
"	Liberal Christian.....	Unitarian.	6,000
"	The Methodist.....	Methodist.	16,000
"	Observer	Independent.	25,000
"	Christian at Work.....	Evangelical.	20,000
"	Illustrated Christian Weekly.....	Evangelical.	31,666
"	Freeman's Journal	Catholic.	28,650

	Name.	Denomination.	Circulation.
ALBANY, N. Y.,	Catholic Reflector.....	Catholic.	2,500
ALFRED CENTRE, N. Y.,	Sabbath Recorder.....	Congregationalist.	2,500
BUFFALO, N. Y.,	Christian Advocate	Methodist.	4,000
"	Catholic Union.....	Catholic.	2,500
SYRACUSE, N. Y.,	American Wesleyan.....	Methodist.	3,000
"	Northern Christian Advocate.....	Methodist.	10,000
UTICA, N. Y.,	Christian Leader.....	Universalist.	6,000
PHILADELPHIA, PA.,	Christian Recorder.....	Evangelical.	3,600
"	Christian Instructor.....	United Pres.	4,000
"	Christian Statesman.....	Evangelical.	3,000
"	Christian Standard	Methodist.	10,000
"	Catholic Standard.....	Catholic.	18,000
"	Lutheran Observer.....	Lutheran.	10,000
"	Lutheran Missionary.....	Lutheran.	4,000
"	National Baptist	Baptist.	10,000
"	Presbyterian	Presbyterian.	13,000
"	Reformed Church Messenger.....	Ref. Church.	3,000
"	Sunday School Times.....	S. S. Teacher.	15,000
BETHLEHEM, PA.,	Moravian	Moravian Ch.	1,500
BENTON, PA.,	Messenger and Laborer	Christian.	1,500
HUNTINGTON, PA.,	Pilgrim	Baptist.	2,500
HARRISBURG, PA.,	Church Advocate	Church of God.	4,000
YORK, PA.,	American Lutheran.....	Lutheran.	3,500
PITTSBURGH, PA.,	Advancer.....	Unsectarian.	6,000
"	Christian Advocate	Methodist.	13,440
"	Methodist Recorder.....	Prot. Meth.	6,300
"	Presbyterian Banner.....	Presbyterian	12,000
"	United Presbyterian.....	U. Presbyterian.	15,360
"	Our Church Paper (semi-m'th'ly) .	Ref. Church.	3,500
"	Catholic	Catholic.	3,000
"	The Bap. Witness (semi monthly) .	Baptist.	1,500

DOMINION OF CANADA.

ST. JOHNS, N. B.,	Christian Visitor.....	Baptist.	1,800
"	Presbyterian Advocate.....	Presbyterian.	1,000
"	Religious Intelligencer.....	F. W. Baptist.	1,750
HALIFAX, N. S.,	Christian Messenger.....	Baptist.	2,000
"	Presbyterian Witness.....	Presbyterian.	1,200
"	Provincial Wesleyan.....	Methodist.	3,313
BOWMANVILLE, ONT.,	Observer	Christian.	1,872
CHATHAM, "	Miss'ary Messenger (semi m'th'ly) .	Methodist.	950
HAMILTON, "	Christian Advocate	Methodist.	4,283
"	Canadesche Evangelist (German) .	Evangelical.	1,000
LONDON, "	Evangelical Witness.....	Methodist.	3,000
TORONTO, "	British Am. Presbyterian.....	Presbyterian.	3,000
"	Canadian Baptist	Baptist.	3,607
"	Canadian Freeman.....	Catholic.	4,000

	Name.	Denomination.	Circulation.
TORONTO, ONT.,	Christian Guardian	Methodist.	11,000
“ “	Christian Journal.....	Methodist.	1,560
“ “	Church Herald.....	Episcopal.	5,500
MONTREAL, QUEBEC.	True Witness.....	Catholic.	3,012
“ “	Presbyterian	Presbyterian.	3,000
“ “	L'Aurole	Fr. Protestant.	1,000

GERMAN RELIGIOUS WEEKLIES.

CINCINNATI, O.,	Christliche Apologote	Methodist.	12,000
“	Wahrheitsfreund	Catholic.	14,400
“	Deborah	Hebrew.	4,000
CLEVELAND, O.,	Christliche Botchafter.....	Evangelist.	16,000
“	Evangelist	Reformed.	3,700
DAYTON, O.,	Froeliche Botchafter.....	United Breth.	2,500
CHICAGO, ILL.,	Wochenblatt	Catholic.	4,784
ST. PAUL, MINN.	Wanderer.....	Catholic.	3,936
ST. LOUIS, MO.,	Herold des Glaubens.....	Catholic.	2,750
LOUISVILLE, KY.,	Katholischer Glaubensbote.....	Catholic.	3,600
DUBUQUE, IOWA.	Luxemburger Gazette.....	Catholic.	3,000
NEW YORK,	Lutherische Herold.....	Lutheran.	2,800
BUFFALO, N. Y.	Aurora.....	Catholic.	5,200
READING, PA.,	Der Pilger.....	Lutheran.	3,000
BETHLEHEM, PA.,	Der Bruder.....	Bolehoffer.	680
PHILADELPHIA, PA.,	Reformed Kerchen Zeitung.....	Ref. Church.	1,600
BALTIMORE, MD.,	Katholische Volks Zeitung.....	Catholic.	22,000
“	Lutherische Kirschenfreund.....	Lutheran.	2,500

LIST OF RELIGIOUS PUBLICATIONS.

[Issued less frequently than once a week, and including Sunday-school Teachers' Journals, and Sunday-school Publications.]

	Name.	Denomination.	Circulation.
CINCINNATI, O.,	Heidelberg Teacher.....	Ref. Church.	bi-mo. 1,300
"	Sabbath School Monthly.....	Presbyterian.	monthly. 3,600
"	Guiding Star (S. S. Paper)...	Universalist.	semi-mo. 10,000
"	Leaves of Light " ...	Ref. Church.	" 10,000
DAYTON, O.,	S. S. Herald " ...	Christian.	" 53,333
NEW VIENNA, O.,	Christian Worker.....	Evangelical.	" 4,000
CLEVELAND, O.,	Evangelical Magazine (Ger.)	Evangelical.	monthly. 3,600
"	Living Epistle.....	Evangelical.	" 3,600
INDIANAPOLIS, IND.,	Christian Monitor.....	Christian.	" 3,600
"	Indiana Churchman.....	Episcopal.	" 500
"	Morning Watch.....	Disciple.	" 12,000
BEDFORD, IND.,	Christian Record.....	Christian.	" 3,000
CHICAGO, ILL.,	National S. S. Teacher.....	Evangelical.	" 20,000
"	Everybody's Paper.....	Evangelical.	" 60,000
"	Home Visitor.....	Evangelical.	" 5,000
"	Manford's Magazine.....	Universalist.	" 4,500
"	New Church Independent.....	Swed'borgian.	" 2,000
KNOXVILLE, ILL.,	Diocese.....	Episcopal.	" 1,816
PLANO, ILL.,	Zion's Hope.....	Latter-day Sts.	semi-mo. 1,500
SYCAMORE, ILL.,	Christian Pilgrim.....	Unsectarian.	monthly. 2,500
ST. LOUIS, MO.,	Sunday School Worker.....	Evangelical.	" 4,114
"	Little Watchman (S. S. Pa'r).	Christian.	weekly. 8,000
"	Ford's Christian Repository..	Baptist.	monthly. 2,811
"	Evangelist.....	Presbyterian.	" 6,000
COUN. BLUFFS, IWA,	Christian Expositor.....	United Breth.	semi-mo. 1,500
"	Inland Christian Advocate...	Evangelical.	monthly. 1,500
KEOKUK, IOWA,	Zion's Banner.....	Lutheran.	" 2,033
DENVER, COL.,	Rocky Mountain Presbyterian.	Presbyterian.	" 7,000
SAN FRAN'CO, CAL.,	Living Way.....	Christian.	" 600
COVINGTON, KY.,	Kentucky Presbyterian.....	Presbyterian.	" 1,500
PADUCAH, KY.,	Harbinger.....	Universalist.	" 1,000
NASHVILLE, TENN.,	Sunday School Magazine.....		" 14,467
WILSON, N. C.,	Watch Tower Christian.....	Christian.	semi-mo. 2,000
"	Zion's Landmark.....	Baptist.	" 2,000
COLUMBIA, S. C.,	Missionary.....	Presbyterian.	monthly. 4,500
BALTIMORE,	Baptist Visitor.....	Baptist.	" 3,000
"	Sunday School Companion...		" 1,200
BOSTON, MASS.,	Missionary Herald.....	Congrega'alist	" 25,000
"	Baptist Missionary Magazine.	Baptist.	" 8,000
"	Christian Banner.....	Evangelical.	" 13,000

RELIGIOUS PUBLICATIONS.

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	Name.	Denomination.	Circulation.
BOSTON, MASS.,	Contributor.....	Evangelical.	monthly. 26,841
"	Sunday School Helper.....	Universalist.	" 3,000
"	Young Crusader.....	Catholic.	" 5,500
NEW YORK CITY,	Catholic World.....	Catholic.	" 6,000
"	Christian World.....	Evangelist.	" 6,300
"	Church Gazette.....	Episcopal.	" 3,500
"	Young Catholic.....	Catholic.	" 35,000
"	Sunday School Journal.....	Methodist.	" 75,000
"	Plymouth Pulpit.....	Congre.	weekly. 4,500
"	Working Church.....	Episcopal.	monthly. 7,500
PHILADELPHIA, PA.,	Baptist Teacher.....	Baptist	" 38,000
"	Young Folks' News.....	Presbyterian.	weekly. 4,000
"	Our Monthly.....	Presbyterian.	monthly. 3,500
"	Catholic Record.....	Catholic.	" 7,500
"	Advocate of Ch'ian Holiness..	Catholic.	" 18,000
"	Christian Woman.....	Evangelical.	" 14,000
"	Guardian Angel.....	Catholic.	" 30,000
"	Presbyterian at Work.....	Presbyterian.	" 34,178
HARRISBURG, PA.,	Sunday School Gem.....	Evangelist.	" 10,833

The following list includes the principal Agricultural and Horticultural publications of the country. For advertisers desiring to reach the best class of Farmers, or those interested in Agriculture, no better media can be found. In most cases the Agricultural Journal, like the Religious Paper, contains matter interesting to the entire family, and is therefore, carefully and thoroughly read.

Estimates, giving cost of advertising for any given time and space, in any or all of these papers, furnished free upon application to

EDWIN ALDEN'S ADVERTISING AGENCY,

178 ELM STREET, CINCINNATI.

AGRICULTURAL AND HORTICULTURAL PAPERS.

WESTERN LIST.

	Name.	Circulation.
CLEVELAND, O.,	Ohio Farmer weekly.	9,000
TOLEDO, O.,	American Farm Journal monthly.	5,000
INDIANAPOLIS, IND.,	Indiana Farmer weekly.	10,000
CHICAGO, ILL.,	Prairie Farmer “	20,000
“	Western Rural “	20,000
“	National Live Stock Journal monthly.	7,500
DIXON, ILL.,	Rock River Farmer “	6,700
QUINCY, “	Western Agriculturist “	4,500
DETROIT, MICH.,	Michigan Farmer “	4,800
MINNEAPOLIS, MIN.,	Farmer's Union weekly.	4,000
ST. LOUIS, MO.,	Colman's Rural World “	8,500
“	Midland Farmer monthly.	3,500
“	Journal of Agriculture “	12,000
BOONVILLE, MO.,	Missouri Farmer weekly.	2,800
CEDAR RAPIDS, IOWA,	American Bee Journal monthly.	6,500
“	Farmers' Journal “	10,500
DESMOINES, IOWA,	Homestead and W. Farm Journ. weekly.	6,000
TOPEKA, KAN.	Kansas Farmer “	5,000
DENVER, COL.,	Colorado Farmer “	2,000
OMAHA, NEB.,	Central Union Agriculturist monthly	1,250
LINCOLN, NEB.,	Farmers' Blade weekly.	2,000
SALEM, OREGON,	Willamette Farmer “	2,500
SAN FRANCISCO, CAL.,	California Farmer “	2,250
“	Pacific Rural Press “	5,800
“	Horticultural and Floral Mag. monthly.	1,000

SOUTHERN LIST.

LOUISVILLE, KY.,	Southern Agriculturist weekly.	2,000
LEXINGTON, KY.,	Farmers' Home Journal “	4,000
“	Live Stock Record “	2,000
MEMPHIS, TENN.,	Southern Farmer semi-monthly.	10,000
NASHVILLE, TENN.,	Rural Sun weekly.	3,200
PETERSBURG, VA.,	Rural Messenger “	2,023
RICHMOND, VA.,	Southern Planter and Farmer monthly.	2,000
RALEIGH, N. C.,	State Agricultural Journal weekly.	2,000
CHARLESTON, S. C.	Rural Carolinian monthly.	2,000
ATHENS, GA.,	Southern Cultivator “	1,600

	Name.	Circulation.
ATLANTA, GA.,	Georgia Grange..... weekly.	5,000
"	Rural Southerner and Plantation. .monthly.	6,000
MACON, GA.,	Farm and Home..... weekly.	3,000
JACKSONVILLE, FLA.,	Florida Agriculturist..... weekly.	1,000
JACKSON, MISS.,	Farmers' Vindicator..... monthly.	2,500
NEW ORLEANS, LA.,	Our Home Journal..... weekly.	7,500
CALVERT, TEXAS,	Farm and Home..... monthly.	2,000

EASTERN LIST.

AUGUSTA, ME.,	Maine Farmer..... weekly.	11,000
MANCHESTER, N. H.,	Mirror and Farmer..... "	10,500
BRATTLEBORO, VT.,	The Household..... monthly.	40,000
"	Record and Farmer weekly.	1,000
BOSTON, MASS.,	Cultivator..... "	8,000
"	Massachusetts Ploughman..... "	8,500
"	New England Farmer..... "	14,000
SPRINGFIELD, MASS.,	New England Homestead..... "	9,050
ALBANY, N. Y.,	Cultivator and Country Gent'n ... "	17,000
NEW YORK, N. Y.,	Hearth and Home "	15,000
"	Rural New-Yorker..... "	15,000
"	American Agriculturist..... monthly.	50,000
"	Bee Keepers' Magazine..... "	1,800
"	Horticulturist..... "	5,000
"	Ladies' Floral Cabinet..... "	35,000
"	National Agriculturist. "	7,500
"	Working Farmer..... "	2,400
BUFFALO, N. Y.,	Live Stock Journal "	4,200
FORESTVILLE, N. Y.,	Chautauqua Farmer..... weekly.	3,500
NEWBURG, N. Y.,	Home Farm and Orchard "	1,000
POUGHKEEPSIE, N. Y.,	Dutchess Farmer..... "	1,200
ROCHESTER, N. Y.,	Small Fruit Recorder monthly.	10,000
"	Rural Home..... weekly.	15,000
PHILADELPHIA, PA.,	Practical Farmer..... monthly.	10,000
"	Fanciers' Journal and Poultry Ex.. weekly.	480
"	Gardeners' Monthly..... monthly.	3,200
GERMANTOWN, PA.,	Telegraph..... weekly.	5,000
LANCASTER, PA.,	Farmer..... monthly.	1,500
MILFORD SQUARE, PA.,	Reformer and Agriculturist weekly.	1,200
ERIE, PA.,	Florists' Friend..... monthly.	5,000
BALTIMORE, MD.,	Maryland Farmer..... "	5,000

DOMINION OF CANADA.

TORONTO, ONT.,	Canada Farmer..... semi-monthly	10,000
LONDON, ONT.,	Farmer's Advocate..... monthly.	10,000
MONTREAL, QUEBEC,	La Semaine Agricole..... weekly.	9,500
"	Journal of Agriculture..... monthly.	1,000

LIST OF THE
LARGEST CIRCULATED SECULAR WEEKLIES.
PUBLISHED IN THE WEST AND SOUTH.
WESTERN.

	Name.	Circulation.
CINCINNATI,	Times	75,000
"	Gazette	50,000
"	Enquirer	50,000
"	Star.....	12,000
CLEVELAND,	Herald	15,000
"	Leader	14,000
"	Plaindealer	8,500
TOLEDO,	Blade	70,000
INDIANAPOLIS,	Journal.	8,000
"	Sentinel.	9,800
CHICAGO,	Inter-Ocean.....	65,000
"	Times	20,000
"	Post and Mail.....	12,000
"	Tribune.....	20,000
"	Journal.....	22,383
"	Fireside Friend	50,000
MILWAUKEE, WIS.,	Sentinel.....	12,000
DETROIT, MICH.,	Tribune.....	17,500
" "	Free Press.....	10,000
" "	Post	6,000
PT. PAUL, MIN.,	Pioneer Press.....	14,000
DES MOINES, IOWA,	State Register.	7,000
LEAVENWORTH, KAN.,	Times.....	6,500
ST. LOUIS, MO.,	Globe-Democrat.....	40,000
"	Times and Dispatch	20,000
"	Republican	15,000
SAN FRANCISCO, CAL.,	Bulletin	7,500
"	Chronicle.....	35,500
SACRAMENTO, CAL.,	Union.....	14,000
PORTLAND, OREGON,	Oregonian	6,000

SOUTHERN.

LOUISVILLE, KY.,	Courier-Journal.....	28,000
"	Commercial.....	5,500
NASHVILLE, TENN.,	Republican Banner.....	8,000
"	Union and American.....	9,000

	Name.	Circulation.
MEMPHIS, TENN.,	Avalanche	2 750
"	Appeal.	4,000
MOBILE, ALA.,	Register	7,800
NEW ORLEANS, LA.,	Times	4,200
GALVESTON, TEXAS,	News.	4,000

For Estimates, address

EDWIN ALDEN, 178 Elm Street, Cincinnati, O.

A LIST OF THE LARGEST CIRCULATED WEEKLY NEWSPAPERS PUBLISHED IN THE EAST.

	Name.	Circulation.
LEWISTON, MAINE,	Journal.....	12,393
PORTLAND, "	Transcript	22,734
CONCORD, N. H.,	Independent Statesman.....	8,024
BOSTON, MASS.,	American Traveler	18,106
"	Journal	15,000
"	Commercial Bulletin.. ..	10,000
"	Home Circle.....	24,000
"	Saturday Evening Gazette.....	5,200
"	Waverly Magazine.....	35,333
"	Youth's Companion.....	135,680
GREENFIELD, MASS.,	Gazette and Courier.....	5,300
SPRINGFIELD, "	Republican	7,233
" "	Union.....	5,800
WOONSOCKET, R. I.,	Patriot.....	7,967
HARTFORD, CONN.,	Courant.	6,183
"	Times.....	5,800
NEW HAVEN, CONN.,	Columbia Register.....	4,500
DANBURY, CONN.,	News	30,000
ALBANY, N. Y.,	Journal	15,000
"	Argus.....	6,000
NEW YORK, N. Y.,	Times.	30,000
"	Tribune	48,000
"	World.....	28,000
"	Sun.....	73,533
"	Day-Book	15,500
"	Appleton's Journal	10,000
"	Frank Leslie's Illustrated Newspaper.....	50,000
"	Fireside Companion	36,000
"	Clipper.....	29,171
"	Harper's Weekly.....	100,000

LARGEST CIRCULATED WEEKLIES.

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	Name.	Circulation.
NEW YORK, N. Y.,	Harper's Bazar.....	30,000
"	Hearth and Home.....	15,000
"	Home Journal.....	10,000
"	Nation.....	10,250
"	Scientific American.....	38,000
"	Scottish-American Journal.....	5,000
"	Spirit of the Times.....	6,000
"	Weekly.....	180,000
"	Illustrated Weekly.....	25,000
"	The Echo.....	8,000
"	Turf, Field and Farm.....	
ROCHESTER, N. Y.,	Democrat and Chronicle.....	4,000
TROY, N. Y.,	Northern Budget.....	8,000
UTICA, N. Y.,	Herald.....	7,500
TRENTON, N. J.,	Gazette.....	6,500
BALTIMORE, MD.,	American.....	25,000
"	Sun.....	10,500
HARRISBURG, PENN.,	Patriot.....	3,556
MONTROSE, "	Republican.....	4,752
PHILADELPHIA, "	Age.....	16,000
"	Saturday Night.....	100,000
"	Saturday Evening Post.....	30,000
PITTSBURG, "	Gazette.....	12,000
"	Sunday Leader.....	16,165
"	Dispatch.....	6,000
"	Post.....	5,500

DOMINION OF CANADA.

TORONTO, ONT.,	The Globe.....	17,000
"	Mail.....	15,000
LONDON, ONT.,	Western Advertiser.....	13,500
"	Evening Herald.....	10,000
"	Free Press.....	5,200
MONTREAL, QUEBEC,	Witness.....	15,000
"	Star.....	14,000
"	Herald.....	5,750
"	Canadian Illustrated News.....	6,000
"	L'Opinion Publique.....	9,000

For Estimates on any of above papers, address

EDWIN ALDEN, 178 Elm St., Cincinnati, O.

LIST OF WESTERN AND SOUTHERN DAILIES AND WEEKLIES OF THE SAME.

WESTERN LIST.

	Name.	Circulation.	
		Daily.	Weekly.
CINCINNATI,	Commercial.....	25,000	5,000
"	Gazette.....	18,000	50,000
"	Enquirer.....	10,000	50,000
"	Times—eve.....	13,565	90,000
"	Star—eve.....	11,860	12,000
CLEVELAND,	Herald.....	9,000	15,000
"	Leader.....	9,200	14,000
"	Plaindealer.....	2,500	5,400
COLUMBUS,	Ohio State Journal.....	2,000	2,700
"	Dispatch—eve.....	1,900	no w'kly
DAYTON,	Journal.....	2,516	2,200
"	Herald—eve.....	1,000	1,500
TOLEDO,	Blade.....	2,000	90,000
"	Commercial.....	2,250	1,300
SANDUSKY,	Register.....	800	1,750
SPRINGFIELD,	Republic.....	936	1,704
STEUBENVILLE,	Herald and News.....	1,000	4,000
ZANESVILLE,	Courier.....	1,022	2,058
AKRON,	Beacon.....	1,150	2,400
TIFFIN,	Star.....	600	2,000

INDIANA.

INDIANAPOLIS,	Journal.....	5,000	8,000
"	Sentinel.....	4,000	9,800
LA FAYETTE,	Journal.....	1,000	1,800
"	Courier.....	900	1,200
EVANSVILLE,	Journal.....	3,241	3,293
"	Courier.....	1,400	1,760
FORT WAYNE,	Gazette.....	800	1,200
"	Sentinel.....	800	1,200
NEW ALBANY,	Ledger-Standard.....	1,400	3,500
MADISON,	Courier.....	500	1,600
TERRE HAUTE,	Express.....	1,733	1,056
"	Gazette.....	1,800	1,800
"	Saturday Evening Mail.....		4,283
SOUTH BEND,	Tribune.....	850	2,750

ILLINOIS.

	Name.	Circulation.	
		Daily.	Weekly.
CHICAGO,	Inter-Ocean	8,000	65,000
"	Tribune	20,000	20,000
"	Times	25,000	20,000
"	Journal—eve.	6,000	22,383
"	Post and Mail—eve.	6,000	9,000
QUINCY,	Herald	1,000	2,000
"	Whig.	1,432	3,278
PEORIA,	Democrat	500	1,000
"	Transcript	1,200	3,000
SPRINGFIELD,	State Journal	1,300	2,600
"	State Register	1,200	2,400
BLOOMINGTON,	Pantagraph	1,500	5,000
"	Leader	1,090	3,104
ROCK ISLAND,	Argus	750	1,000
ALTON,	Telegraph	384	1,296
CAIRO,	Bulletin	600	1,000
GALESBURG,	Republican Register	336	1,512
JACKSONVILLE,	Journal	700	1,100

MICHIGAN.

DETROIT,	Tribune	4,000	17,500
"	Free Press	5,149	10,000
"	Post	2,800	6,000
GRAND RAPIDS,	Democrat	1,300	1,500
"	Times	1,766	2,000
EAST SAGINAW,	Courier	2,650	2,083
JACKSON,	Citizen	900	1,700
"	Patriot	900	1,600
KALAMAZOO,	Telegraph	1,008	1,776
BAY CITY,	Tribune	1,200	558
"	Chronicle	953	1,500
ADRIAN,	Times and Expositor	536	1,984
"	Press	400	1,600
PORT HURON,	Times	391	1,308

WISCONSIN.

MILWAUKEE,	News	2,500	5,000
"	Sentinel	4,000	12,000
OSHKOSH,	North-Western	523	2,131
MADISON,	Democrat	1,017	2,500
"	State Journal	1,100	2,600
JANESVILLE,	Gazette	450	2,200
LA CROSSE,	Liberal Democrat	700	1,040
"	Republican and Leader	768	1,684

MINNESOTA.		Circulation.	
	Name.	Daily.	Weekly.
MINNEAPOLIS,	Tribune.....	3,454	5,572
ST. PAUL,	Dispatch.....	1,800	1,000
"	Pioneer Press.....	4,800	14,000
WINONA,	Republican.....		

IOWA.			
DAVENPORT,	Democrat.....	700	2,000
"	Gazette.....	600	2,000
DUBUQUE,	Herald.....	1,000	4,000
"	Telegraph.....	700	1,500
"	Times.....	850	3,000
BURLINGTON,	Hawkeye.....	800	1,800
DES MOINES,	State Register.....	1,500	7,000
"	State Journal.....	1,400	2,000
"	State Leader.....	1,400	1,800
KEOKUK,	Constitution.....	576	1,080
COUNCIL BLUFFS,	Nonpareil.....	928	1,250

MISSOURI.			
ST. LOUIS,	Globe-Democrat.....	17,000	40,000
"	Republican.....	14,000	24,000
"	Times.....	5,600	20,000
"	Dispatch—eve.....	14,086	
"	Journal—eve.....	3,800	4,200
KANSAS CITY,	Times.....	3,833	8,133
"	Journal of Commerce....	2,000	2,500
"	News.....	1,833	2,000
ST. JOSEPH,	Gazette.....	1,600	2,000
"	Herald.....	2,956	3,600

KANSAS.			
ATCHISON,	Champion.....	1,800	5,400
"	Patriot.....	1,728	2,688
LEAVENWORTH,	Commercial.....	1,000	3,000
"	Times.....	1,000	6,500
LAWRENCE,	Standard.....	433	3,500
TOPEKA,	Commonwealth.....	2,000	2,400

NEBRASKA.			
OMAHA,	Bee.....	1,626	2,514
"	Herald.....	1,400	1,650
"	Republican.....	1,400	1,500

NEVADA.		Circulation.	
	Name.	Daily.	Weekly.
VIRGINIA CITY,	Chronicle.....		1,676
"	Territorial Enterprise.....	1,700	

CALIFORNIA.			
SAN FRANCISCO,	Alta Californian.....	2,800	1,700
"	Bulletin.....	8,400	6,880
"	Call.....	31,733	
"	Chronicle.....	35,346	13,116
"	Examiner.....	2,400	4,800
SACRAMENTO,	Bee.....	1,500	
"	Record Union (issue no weekly).....	7,000 s.w.	10,000

SOUTHERN LIST.

KENTUCKY.			
LOUISVILLE,	Courier-Journal.....	12,633	28,000
"	Commercial.....	4,350	5,500
LEXINGTON,	Press.....	1,000	3,200
PADUCAH,	Kentuckian.....	380	1,300

TENNESSEE.			
MEMPHIS,	Appeal.....	5,407	4,000
"	Avalanche.....	3,000	2,750
"	Public Ledger.....	2,500	1,200
NASHVILLE,	Union and American.....	3,600	9,000
"	Republican Banner.....	3,600	8,000
KNOXVILLE,	Whig and Chronicle.....	900	3,584
"	Press and Herald..	600	1,800
CHATTANOOGA,	Times.....	750	359

WEST VIRGINIA.			
WHEELING,	Intelligencer.....	2,100	1,650
"	Register.....	1,500	3,000

VIRGINIA.			
RICHMOND,	Whig.....	1,400	3,000
"	Dispatch.....	2,500	3,000
"	Enquirer.....	2,600	2,700
NORFOLK,	Landmark.....	1,000	400
"	Virginian.....	1,700	1,000
PETERSBURG,	Index-Appeal.....	1,500	1,800

THE CAROLINAS.			
WILMINGTON, N. C.,	Journal.....	1,700	1,000
"	Star.....	1,665	1,752
CHARLESTON, S. C.,	News and Courier.....	4,757	832

GEORGIA.		Circulation.	
	Name.	Daily.	Weekly.
SAVANNAH,	Morning News.....	3,048	3,624
ATLANTA,	Constitution.....	3,216	4,280
"	Herald.....	3,048	3,136
AUGUSTA,	Chronicle and Sentinel.....	1,600	1,400
"	Constitutionalist.....	1,700	1,450
COLUMBUS,	Enquirer.....	1,800	2,400
MACON,	Telegraph and Messenger.....	1,800	1,900

ALABAMA.			
MOBILE,	Register.....	2,000	7,800
MONTGOMERY,	Advertiser and Mail.....	1,800	2,133
"	State Journal.....	1,200	1,450
SELMA,	Times.....	1,317	2,428

MISSISSIPPI.			
NATCHES,	Democrat and Courier.....	450	1,000
VICKSBURG,	Herald.....	1,500	1,300
"	Times.....	640	875

LOUISIANA.			
NEW ORLEANS,	Picayune.....	5,000	3,500
"	Republican.....	1,800	1,400
"	Times.....	5,000	5,200
BATON ROUGE,	Advocate.....	250	520

TEXAS.			
GALVESTON,	News.....	8,664	4,000
"	Civilian.....	600	850
HOUSTON,	Age.....	1,200	1,000
"	Telegraph.....	1,450	1,120
SAN ANTONIO,	Express..	345	728
"	Herald.....	293	3,000

ARKANSAS.			
LITTLE ROCK,	Gazette.....	1,816	4,960
"	Republican.....	480	2,900

The above list of Dailies, with their Weeklies, covers the entire Western and Southern territory; embracing all the cities and towns whose population is sufficiently large to support a daily newspaper. The dailies are the best media through which to reach the commercial classes. The weekly editions of these papers have, in most cases, much larger circulation than the dailies, and are confined, except in few cases, to the country contiguous to the cities and towns in which they are published. For estimates on either daily or weekly editions, address

EDWIN ALDEN'S ADVERTISING AGENCY,

178 ELM STREET, CINCINNATI.

LIST OF THE PRINCIPAL EASTERN DAILY NEWSPAPERS.

	Name.	Circulation.
PORTLAND, MAINE.	Press.....	3,500
PROVIDENCE, R. I.,	Journal.....	5,000
"	Bulletin.....	10,000
"	Press.....	4,000
HARTFORD, CONN.,	Courant.....	5,000
NEW HAVEN, CONN.,	Palladium.....	4,000
"	Journal and Courier.....	3,000
BOSTON, MASS.,	Advertiser.....	11,500
"	Evening Traveler.....	19,000
"	Globe.....	12,500
"	Journal.....	30,000
"	Post.....	10,000
"	Herald.....	100,000
"	Transcript.....	12,000
SPRINGFIELD, MASS.,	Republican.....	12,000
"	Union.....	8,000
NEW YORK, N. Y.,	Sun.....	120,000
"	News.....	100,000
"	Herald.....	70,000
"	Mail.....	10,000
"	Commercial Advertiser.....	10,000
"	Times.....	40,000
"	Telegram.....	10,000
"	Evening Post.....	10,000
"	Tribune.....	45,000
"	World.....	12,000
"	Graphic.....	15,000
BROOKLYN, N. Y.,	Eagle.....	20,000
"	Argus.....	15,000
"	Union.....	8,000
"	Times.....	7,500
ROCHESTER, N. Y.,	Union and Advertiser.....	7,000
"	Democrat and Chronicle.....	6,600
TROY, N. Y.,	Times.....	8,500
ALBANY, N. Y.,	Journal.....	5,000
"	Argus.....	4,500
UTICA, N. Y.,	Herald.....	6,000
BUFFALO, N. Y.,	Commercial Advertiser.....	5,000

	Name.	Circulation.
NEWARK, N. J.,	Advertiser	7,000
"	Journal	5,000
JERSEY CITY, N. J.,	Journal	5,000
BALTIMORE, MD.,	Sun	24,000
"	American	18,000
PHILADELPHIA, PA.,	Public Ledger	87,000
"	Public Record	60,000
"	City Item	40,000
"	Press	15,000
"	Inquirer	15,000
"	Age	14,500
"	Telegraph	12,000
"	Star	15,000
HARRISBURGH, PA.,	Telegraph	6,000
PITTSBURGH, PA.,	Chronicle	8,000
"	Commercial	7,000
"	Gazette	6,000
"	Leader	12,400
"	Dispatch	14,000

Estimates, giving cost of advertising in any of above papers, sent upon application to

EDWIN ALDEN, 178 Elm St., Cincinnati, O.

LIST OF

DAILY AND WEEKLY GERMAN NEWSPAPERS.

WESTERN AND SOUTHERN LIST.

	Name.	Circulation.	
		Daily.	Weekly.
CINCINNATI, O.,	Freie Presse	2,500	2,800
"	Volksblatt.....	5,000	3,300
"	Volksfreund.....	4,000	8,000
CLEVELAND, O.,	Anzeiger.....	1,000	9,000
TOLEDO, O.,	Express.....	400	840
INDIANAPOLIS, IND.,	Deutsche Zeitung.....		1,666
"	Telegraph.....	2,500	1,500
EVANSVILLE, IND.,	Democrat.....	1,200	2,200
"	Union.....	936	1,680
CHICAGO, ILL.,	Staats Zeitung	8,000	12,000
"	Union.....	6,846	10,508
"	Freie Presse.....	4,500	5,000
PEORIA, ILL.,	Democrat.....	500	1,000
"	Deutsche Zeitung.....	770	1,966
QUINCY, ILL.,	Germania.....	656	1,616
BELLEVILLE, ILL.,	Stem des Westerns.....	620	1,340
DETROIT, MICH.,	Abend Post.....	1,867	5,666
"	Michigan Journal.....	1,800	5,000
"	Michigan Volksblatt.....	2,071	10,328
MILWAUKEE, WIS.,	Banner and Volksfreund.....	1,600	4,000
"	Columbia.....		2,500
"	Germania.....	816	7,926
"	Herald.....	1,500	5,000
"	See Bote.....	1,000	3,000
DAVENPORT, IOWA,	Demokrat.....	500	2,500
St. LOUIS, Mo.,	Amerika.....	4,000	16,400
"	Anzeiger des Westerns.....	6,087	9,877
"	Westliche Post.....	12,688	10,400
KANSAS CITY, Mo.,	Post and Tribune.....	480	1,250
St. JOSEPH, Mo.,	Westliche Volksblatt.....	480	1,250
LOUISVILLE, KY.,	Anzeiger.....	1,800	2,000
"	Volksblatt.....	2,500	2,400
NEW ORLEANS, LA.,	Deutsche Zeitung.....	5,088	3,152
GALVESTON, TEXAS,	Post.....	917	4,420

EASTERN LIST.

	Name.	Circulation.	
		Daily.	Weekly.
NEW YORK, N. Y.,	Demokrat.	2,500	4,500
"	New Yorker Journal.....	9,000	7,000
"	New Yorker Presse.....	2,500	1,200
"	Staats Zeitung.....	30,000	15,000
ROCHESTER, N. Y.,	Volksblatt.	1,400	2,700
PHILADELPHIA, PA.,	Demokrat.....	35,417	8,533
"	Freie Presse.....	4,000	2,400
PITTSBURGH, PA.,	Freiheitsfreund... ..	5,000	1,500
"	Republikaner.....	1,500	2,000
"	Volksblatt.....	1,900	1,200
BALTIMORE, MD.,	Deutsche Correspondent.....	11,000	1,950

MUSICAL MAGAZINES.

The following is a carefully selected list of publications devoted to musical matters. They are all monthly, except where designated. As a matter of course, they reach only the most intelligent and refined class of people.

	Name.	Circulation.	
CINCINNATI, O.,	Church's Musical Visitor.....	4,000	
CLEVELAND, O.,	Brainard's Musical World.....	12,000	
TOLEDO, O.,	Whitney's Musical Guest.....	5,000	
INDIANAPOLIS, IND.,	Benham's Musical Review.....	8,500	
CHICAGO, ILL.,	Song Messenger.....	2,500	
DETROIT, MICH.,	Song Journal.....	2,500	
MILWAUKEE, WIS.,	Musical Echo.....	1,200	
BOSTON, MASS.,	Dwight's Journal of Music (semi-monthly)	2,500	
"	Folio.....	12,000	
"	Howe's Musical Monthly.....	2,500	
CAMBRIDGEPORT, MASS.	Vox Humana.....	7,000	
NEW YORK, N. Y.,	Orpheus.....	3,500	
"	Globe.....	3,000	
"	La Creme de la Creme.....	6,000	
"	Peters' Household Melodies.....	10,000	
"	Peters' Parlor Music.....	10,000	
PHILADELPHIA, PA.,	Amateur.....	12,000	

EDUCATIONAL JOURNALS.

The following is a carefully selected list of papers devoted to Educational matters. Advertisers desiring to reach School Teachers and those interested in Educational questions can find no better media than these papers.

WESTERN AND SOUTHERN LIST.

COLUMBUS, OHIO,	National Teacher	monthly
"	Ohio Educational Monthly.....	"
INDIANAPOLIS, IND.,	Educationist.....	"
"	Indiana School Journal.....	"
CHICAGO, ILL.,	The Teacher.....	"
NORMAL, ILL.,	Illinois Schoolmaster.....	"
ST. LOUIS, MO.,	American Journal of Education.....	"
DES MOINES, IOWA,	Iowa School Journal	"
NILES, MICH.,	Michigan Teacher.....	"
ST. PAUL, MINN.,	Teacher and Journal of Education.....	"
MADISON, WIS.,	Journal of Education	"
SACRAMENTO, CAL.,	California Teacher.....	"
LOUISVILLE, KY.,	Home and School.....	"
NASHVILLE, TENN.,	Tennessee School Journal.....	"
PARKERSBURG, W. VA.,	Educational Monthly.....	"
RICHMOND, VA.,	Educational Journal of Virginia	"
RALEIGH, N. C.,	Journal of Education.....	"

EASTERN LIST.

BOSTON, MASS.,	New England Journal of Education.....	"
"	Student and Schoolmate.....	"
NEW HAVEN, CONN.,	Yale Courant	weekly
NEW YORK, N. Y.,	School Journal.....	"
"	American Educational Monthly.....	monthly
"	National Teachers Monthly	"
LANCASTER, PA.,	Penn. School Journal.....	"
KUTZTOWN, PA.,	National Educator.....	"

For Estimates, giving cost of advertising, address

EDWIN ALDEN'S ADVERTISING AGENCY,

178 ELM ST., CINCINNATI, O.

LOCAL WEEKLY NEWSPAPERS.

The following list includes all the local weekly newspapers published in the West and South having over 1,000 circulation. A paper that has not at least this circulation is hardly worthy of the consideration of advertisers. In many towns situated near some commercial center, and where the business men depend on the city for their daily newspaper, a local weekly newspaper is well supported. On yearly contracts, the country press is the cheapest advertising medium. We are prepared to offer very low figures on this class of advertising.

Estimates furnished upon application to

EDWIN ALDEN'S ADVERTISING AGENCY,

178 ELM STREET, CINCINNATI.

LOCAL WEEKLY NEWSPAPERS.

WESTERN LIST.

OHIO.

Circulation.		Circulation.	
Akron,	Times.....1,500	London,	Madison Co. Democrat.....1,000
Alliance,	Review1,300	McArthur,	Enquirer1,158
Ashland,	Times (daily cir. 400).....1,200	McCon'lls'ille,	Herald.....2,000
"	Press1,448	Mansfield,	Herald.....1,800
Athens,	Journal.....1,481	"	Shield & Banner1,600
"	Messenger.....1,700	Marietta,	Register.....2,400
Barnesville,	Enterprise.....2,350	"	Times.....1,400
Batavia,	Clermont Sun.....1,224	Marion,	Democratic Mirror1,200
Bellefontaine,	Republican1,472	Marysville,	Tribune1,400
Cadiz,	Republican.....1,128	Medina,	Gazette.....1,600
Caldwell,	Republican1,400	Millersburg,	Holmes County Farmer1,900
Cambridge,	Guernsey Times2,048	"	Republican.....1,200
"	Jeffersonian.....1,608	Mt. Gilead,	Morrow County Sentinel.....1,900
Canfield,	Mahoning News.....1,400	Mt. Vernon,	Democratic Banner.....1,300
Canton,	City Times1,245	"	Republican1,100
"	Staats Zeitung.....1,340	Napoleon,	Democratic Northwest.....1,100
"	Repository2,312	Newark,	Advocate.....2,400
"	Stark Co. Democrat.....2,024	"	American.....1,200
Chillicothe,	Advertiser1,160	New Lex'ton,	Tribune1,000
"	Gazette1,200	New Lisbon,	Ohio Patriot1,100
"	Register1,400	New Phil'phia,	Ohio Democrat.....1,400
"	Post1,200	"	Tusearawas Advocate.....1,500
Circleville,	Democrat & Watchman.....1,537	Oberlin,	News.....2,200
"	Herald1,320	Painesville,	Northern Ohio Journal.....1,600
"	Herald & Union.....1,136	"	Telegraph.....1,600
Coshocton,	Age1,200	Pomeroy,	Telegraph.....1,500
Delaware,	Gazette.....1,500	Portsmouth,	Correspondent1,200
"	Signal.....1,250	"	Republican.....1,500
Eaton,	Register1,350	"	Times.....1,800
Elyria,	Republican.....1,150	"	Tribune1,300
Findlay,	American Patron.....5,800	Ravenna,	Portage Co. Democrat.....1,500
"	Hancock Courier.....1,350	St. Clairsville,	Belmont Chronicle1,300
"	Jeffersonian.....1,900	"	Gazette1,300
Fremont,	Democrat Messenger.....1,600	Salem,	Republican1,200
"	Journal.....1,600	Uhrichsville,	Chronicle1,000
Gallipolis,	Journal.....1,200	Urbana,	Citizen & Gazette1,600
Georgetown,	News.....1,100	"	Union & Patron.....1,000
Hamilton,	National Zeitung.....1,100	Wadsworth,	Enterprise1,000
Hillsboro,	Highland Weekly News.....1,300	Wapakoneta,	Democrat1,100
Ironton,	Journal.....1,400	Warren,	Western Reserve Chronicle.....2,000
"	Register1,300	Washington,	Fayette Co. Herald.....1,300
Jackson,	Standard.....1,600	Woodfield,	Spirit of Democracy.....1,500
Jefferson,	Ashtabula Sentinel.....1,500	Wooster,	Republican1,300
Kenton,	Hardin Co. Democrat.....1,150	"	Democrat2,000
Lancaster,	Gazette1,500	Xenia,	Gazette.....1,500
"	Eagle1,700	"	Torchlight1,800
Lima,	Gazette.....1,250	Youngstown,	Register & Tribune2,000

INDIANA.

Columbus,	Democrat	1,050	Madison,	Progress.....	1,100
Crawfordsville,	Saturday Eve. Journal...	1,600	Muncie,	Times	2,800
Elkhart,	Review (d. 450).....	1,200	New Castle,	Courier	1,700
Goshen,	Times.....	1,050	Peru,	Miami Co. Sentinel	1,200
"	Democrat	1,200	Plymouth,	Restitution.....	1,700
Greencastle,	Indiana Press.....	1,075	Richmond,	Independent (d. 500).....	1,080
Kendallville,	Standard	1,300	"	Telegram.....	2,300
Kokomo,	Democrat	1,300	Rockport,	Republican Journal	1,400
"	Saturday Eve. Tribune ..	1,700	Rockville,	Republican.....	1,000
La Grange,	Standard.....	1,100	Shelbyville,	Volunteer.....	1,400
La Porte,	Argus.....	1,100	South Bend,	Register	2,000
"	Herald.....	2,100	"	Union	1,000
Lawrenceburg,	Democratic Register	1,200	Union City.	Eagle	1,000
Ligonier,	National Banner.....	1,500	Vincennes,	Western Sun.....	1,200
Logansport,	Pharrs	1,600	Wabash,	Plaindealer.....	1,700
"	Journal.....	1,600	Winchester,	Journal.....	1,100

ILLINOIS.

Alton,	Banner.....	1,200	Joliet,	Sun (d. 800)	1,400
Aurora,	Herald.....	1,500	"	Republican.....	1,100
Belleville,	Zeitung.....	2,100	Lacon,	Home Journal.....	1,100
Bloomington,	Leader (d. 1,000).....	3,000	Lanark,	Carroll Co. Gazette.....	1,100
Cairo,	Bulletin (d. 600).....	1,000	Lewiston,	Fulton Democrat.....	1,200
Canton,	Register	1,500	Lincoln,	Times.....	1,500
Carlinville,	Democrat.....	1,000	Macomb,	Eagle	1,100
"	Enquirer	1,800	"	Journal	1,200
Carlisle,	Clinton Co. Pioneer.....	1,300	Mattoon,	Journal (d. 200).....	1,000
Carrollton,	Gazette.....	1,150	Monmouth,	Atlas.....	1,500
Champaign,	Gazette.....	2,000	"	Review	1,300
Danville,	Times.....	1,050	Morris,	Herald.....	1,000
Decatur,	Republican (d. 400)	1,000	"	Liberal Reformer	1,200
Du Quoin,	Tribune.....	1,000	Morrison,	White Side Sentinel.....	1,100
Evanston,	Index	1,300	Ottawa,	Free Trader.....	1,600
Farmington,	Poultry Record.	1,500	"	Republican.....	1,500
Freeport,	Bulletin.....	1,400	Paris,	Gazette	1,300
"	Journal.....	1,800	"	Beacon & Blade.....	1,000
Galena,	Gazette (d. 400)	3,000	Pekin,	Republican... ..	1,500
Galesburg,	Republican Reg. (d. 400)..	1,600	"	Times.....	1,100
Geneseo,	Republic.....	1,000	Princeton,	Republican.....	2,300
Harvard,	Independent.....	1,000	Rockford,	Register.....	2,100
Jacksonville,	Journal (d. 700).....	1,100	Waukegan,	Gazette	1,700
"	Sentinel.....	1,000	"	Patriot	1,200

MICHIGAN.

Adrian,	Times & Exp'tor (d. 600).	2,000	Hastings,	Republican Banner.....	1,600
Ann Arbor,	Peninsula Courier.....	1,400	Holland,	De Hoop	1,800
Battle Creek,	Journal (d. 300).....	1,250	Lansing,	Journal.....	1,200
Buchanan,	Berrien Co. Record.....	1,600	"	Republican.....	2,300
Charlotte,	Republican	1,200	Lapeer,	Clarion	1,200
Cold Water,	Republican.....	1,500	Pontiac,	Gazette	1,400
Flint,	Globe	1,500	Schoolcraft,	Dispatch & News	1,200
"	Wolverine Citizen.....	1,800			

WISCONSIN.

Appleton,	Times (d. 200).....	1,200	Baraboo,	Republic	1,200
"	Present.....	1,200	Darlington,	Republic.....	1,300
"	Volksfreund.....	1,600	Eau-Claire,	Free Press (d. 500).....	750

WISCONSIN—Continued.

Fon du Lac,	Journal.....	1,700	Manitowoc,	Tribune.....	1,200
"	Saturday Reporter.....	1,300	Monroe,	Reformer.....	1,200
"	Courier.....	1,800	"	Sentinel.....	1,050
Fort Achison,	Union.....	1,000	Oshkosh,	Times.....	2,000
Fort Howard,	Herald.....	1,200	Racine,	Journal.....	1,300
Geneva,	Lake Herald.....	1,050	"	Slavic.....	2,850
Green Bay,	Advocate.....	2,400	River Falls,	Journal.....	1,050
"	Staats Zeitung.....	1,000	Veroqua,	Censor.....	1,000
Hudson,	Star & Times.....	1,000	"	Independent.....	1,350
Lancaster,	Herald.....	1,800	Waukesha,	Freeman.....	1,050
Madison,	Wisconsin Granger.....	1,500	"	Plaindealer.....	1,700
Manitowoc,	Nord Western.....	1,200			

MINNESOTA.

Farihault,	Republican.....	1,000	Preston,	Republican.....	1,150
Lake City,	Leader.....	1,150	Rochester,	Post.....	1,500
Mankato,	Review.....	1,000	"	Record & Union.....	1,800
Minneapolis,	Freie Presse.....	1,800	St. Cloud,	Journal.....	1,200

MISSOURI.

Boonville,	Advertiser.....	1,000	Nevada,	Democrat.....	1,000
Carthage,	Banner.....	1,300	N. Springfield,	Northwest.....	1,200
Columbia,	Herald.....	1,200	Paris,	Mercury.....	1,000
Columbia,	Statesman.....	1,250	"	Appeal.....	1,050
Hannibal,	Courier (d. 600).....	1,000	Sedalia,	Democrat (d. 550).....	1,100
Independent,	Sentinel.....	1,150	Springfield,	Advertiser.....	1,600
Lexington,	Caucasian.....	1,800	"	Leader.....	1,900
"	Intelligencer.....	1,850	"	Patriot.....	1,000
Louisiana,	Journal.....	1,000	"	Times.....	1,200
Marshall,	Progress.....	1,200	Warrenburg,	Democrat.....	1,150
Maryville,	Democrat.....	1,000	"	Journal.....	1,650

IOWA.

Afton,	News.....	1,000	Eldora,	Ledger.....	1,500
Albia,	Union.....	1,100	Iowa City,	Press (d. 600).....	2,600
Anamosa,	Eureka.....	1,100	"	Republican.....	1,500
Atlantic,	Telegraph.....	1,000	Marshalltown,	Republican.....	1,800
Burlington,	Tribune.....	1,200	"	Times.....	1,800
Cedar Falls,	Gazette.....	1,200	Mount Pleasant,	Free Press.....	1,500
Cedar Rapids,	Republican (d. 800).....	12,000	"	Journal.....	1,650
"	Times.....	1,200	Muscatine,	Journal (d. 480).....	1,500
Centerville,	Citizen.....	1,500	Osage,	Press.....	1,500
Chaiton,	Patriot.....	1,200	Oskaloosa,	Herald.....	1,800
Charles City,	Intelligencer.....	1,000	Ottumwa,	Courier (d. 400).....	1,600
"	Western Patriarch.....	1,000	"	Democrat.....	1,400
Clarinda,	Herald.....	1,000	Sioux City,	Journal (d. 650).....	800
Clermont,	People's Paper.....	1,800	Tipton,	Advertiser.....	1,500
Clinton,	Herald (d. 500).....	1,500	Vinton,	Eagle.....	1,250
Columbus Junc.,	Iowa People.....	1,500	Waterloo,	Iowa State Reporter.....	1,200
Davenport,	Western Weekly.....	2,400	West Union,	Republican Gazette.....	1,500
Decorah,	Republican.....	1,250			

KANSAS.

Emporia,	News.....	1,400	Ottawa,	Republican.....	1,250
Fort Scott,	Monitor (d. 480).....	1,200	Topeka,	Democrat.....	1,000
Independence,	Tribune.....	1,000	Troy,	Kansas Chief.....	1,100
Junction City,	Union.....	1,100	Wichita,	Eagle.....	1,300
Lawrence,	Spirit of Kansas.....	3,000			

NEBRASKA.

Fall City,	Journal.....	1,000	Lincoln,	Staats Zeitung.....	1,800
Kearney,	City Press (d. 375).....	1,000	Plattsmouth,	Watchman.....	1,000
Lincoln,	Journal (d. 600).....	1,500			

TERRITORIES.

Central C., Col., Register (d. 600).....	1,000	Helena, Mon., Herald (d. 400).....	1,500
Denver, " Rocky M. News (d. 1,500).....	1,800	" " Independent (d. 250).....	1,400
" " Times (d. 1,500).....	1,000	Virg'a C., " Montana.....	1,300
" " Tribune (d. 900).....	1,000	Ogden, Utah, Junction (d. 700).....s.w.	1,500
" " Journal.....	1,300	Salt Lake C., " Desert News (d. 750).....	5,300
" " Mirror.....	1,250	" Tribune (d. 2,400).....	3,000
D. L. City, Mon., New Northwest.....	1,400		

SOUTHERN LIST.

KENTUCKY.

Bowling Green, Democrat.....	1,600	Maysville, Republican.....	1,000
" Pantagraph.....	1,100	Owensboro, Examiner.....	1,000
Catlettsburg, Enquirer.....	1,100	" Ford's Southern Shield....	1,300
Covington, Saturday Advertiser.....	2,300	" Monitor.....	2,000
Danville, Advocate.....	2,000	Paris, Free Kentuckian.....	2,500
Frankfort, Yoeman.....	1,000	Richmond, Register.....	1,000
Georgetown, Times.....	1,000	Russellville, Herald.....	1,100
Lebanon, Standard.....	1,050	Shelbyville, Sentinel.....	1,100
Maysville, Bulletin.....	1,300	Taylorsville, Journal.....	1,000

TENNESSEE.

Clarksville, Chronicle.....	1,200	Jackson, Whig & Tribune.....	1,200
" Tobacco Leaf.....	1,100	Jonesborough, Herald & Tribune.....	1,000
Columbia, Guardian.....	1,100	Murfreesboro, Monitor.....	1,000
Franklin, Review & Journal.....	1,050	Nashville, Bulletin.....	1,800
Gallatin, Examiner.....	1,200	Trenton, News Gazette.....	1,200

WEST VIRGINIA.

Charleston, Journal.....	1,000	Parkersburg, Times (d. 270).....	600
Martinsburg, Independent (d. 200).....	550	" Journal.....	1,500
Moundsville, Reporter.....	1,200	Wheeling, Sunday News.....	1,500

GEORGIA.

Athens, Southern Watchman.....	1,000	Hawkinsville, Dispatch.....	1,250
" Commonwealth.....	1,800	Milledgeville, Union & Recorder.....	1,000
Barnesville, Gazette.....	1,000	Rome, Commercial (d. 500).....	1,200
Gaines, Eagle.....	2,000	" Courier.....	1,250
Griffin, Star & Cultivator.....	1,600	Sandersville, Herald & Georgian.....	1,800

ALABAMA.

Selma, National Republican.....	1,800	Selma, Southern Argus.....	4,500
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MISSISSIPPI.

Brandon, Republican.....	2,800	Kosciusko, Central Star.....	1,300
Corinth, News.....	1,100	Meriden, Mercury (d. 360).....	800
Greenville, Republican.....	1,000	" Gazette.....	1,200
Holly Springs, Reporter.....	1,300	" Southern Homestead.....	1,200
" The South.....	1,200	Newton, Ledger.....	1,000
Jackson, Pilot.....	1,800	Senatoria, Signet.....	3,000
" Clarion.....	1,000	Winona, Advance.....	1,700

LOUISIANA.

New Iberia, Sugar Bowl.....	1,200	Shreveport, Telegram.....	2,250
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TEXAS.

Austin, Dem. Statesman (d. 450).....	1,400	Sherman, Courier.....	1,000
" State Gazette (d. 450).....	960	Sulphur Springs, Gazette.....	1,000
Dallas, Herald (d. 525).....	1,000	Waco, Examiner (d. 400).....	1,500
San Antonio, Freie Presse.....	2,100		

ARKANSAS.

Helena, World (d. 300).....	1,000	Little Rock, Grange.....	1,300
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SPECIAL LISTS.

EDWIN ALDEN'S CINCINNATI RELIGIOUS WEEKLIES.

These papers are the oldest established in the West, and are the principal organs of the different denominations they represent. Taken together, these papers form the *best* advertising media in the West. As I have entire control of the advertising department of these papers, I can, in large orders, offer liberal reductions.

EDWIN ALDEN'S ST. LOUIS RELIGIOUS WEEKLIES

Includes the *best* papers published *west* of the Mississippi river. For advertisers wishing to reach the West and South West, no better media can be found. I have control of most of these papers, and can offer liberal inducements to large advertisers.

WM. J. CARLETON'S MAGAZINE LIST

Includes all of the best conducted and most widely circulated monthly publications. This list is considered by many advertisers to be the best and cheapest method of reaching the better class of readers.

GEO. P. ROWELL & CO.'S LIST OF LOCAL PAPERS.

The list system offers the cheapest mode of inserting small advertisements for a short time in a large number of country papers. This list is, without doubt, the *best* list of local papers ever offered.

CO-OPERATIVE LISTS.

Seven large printing establishments—one in New York, two in Chicago, one in St. Louis, one in Cincinnati, one in Milwaukee, and one in Nashville—supply all of the 1,700 newspapers with the paper on which these journals are printed. Before it is supplied to them, however, these seven printing establishments *print one side of each sheet*, the matter selected for this purpose consisting of general news, literature, poetry, fiction, etc.

The seven printing establishments supply the ready printed sheets at about the cost of white paper, and, in consideration thereof, have the privilege of using a limited space on their side for advertisements.

EDWIN ALDEN'S
LIST OF
TWENTY-FIVE MAGAZINES.

Circulation.		Circulation.	
New York,	Demorest's Magazine.... 50,000	Boston,	Gleason's Companion..... 10,000
"	Eclectic Magazine..... 5,500	"	Living Age 10,000
"	F. Leslie's Lady's Mag.. 19,000	"	The Nursery..... 37,000
"	The Galaxy..... 18,000	"	Oliver Optic's Magazine. 11,000
"	Phrenological Journal.... 10,000	Philadelphia,	Arthur's Home Mag..... 30,000
"	Popular Science Monthly 7,500	"	Godey's Lady's Book.... 50,000
"	Science of Health..... 7,500	"	Lippincott's Magazine.. 10,000
"	St. Nicholas..... 40,000	"	Peterson's Ladies' Mag. 90,000
"	Scribner's Monthly..... 48,000	Baltimore,	Southern Magazine..... 3,000
"	Sunday School Journal.. 75,000	Cincinnati,	Ladies' Repository..... 15,000
Boston,	American Homes..... 27,500	Toledo,	Locke's National Mag... 10,000
"	Atlantic Monthly..... 18,000	Chicago,	Sunday School Teacher.. 20,000
"	Ballou's Monthly..... 25,000		

TERMS FOR ADVERTISING.

ADVERTISEMENTS inserted in the entire list at the rate of **Fifteen Dollars per Line**, each insertion. *Discounts*—Two months, ten per cent.; three months, fifteen per cent.; six months, twenty per cent.; twelve months, twenty-five per cent., which is a discount of from **twenty to thirty-three per cent.** from the published rates of these magazines.

Two-line "ads" one-sixth additional, or **\$35.00** each insertion.

Only first-class advertisements received. "Blind" advertisements must be accompanied with full explanation as to nature of business.

All advertisements will be set in columns: twelve lines nonpareil to the inch.

Advertisements may be changed every insertion, and a different advertisement may appear in each magazine if desired.

A COPY OF EVERY ISSUE OF EACH MAGAZINE CONTAINING "AD" WILL BE SENT TO THE ADVERTISER.

Estimates given for any portion of the list.

Address,

EDWIN ALDEN'S ADVERTISING AGENCY.
178 ELM STREET, CINCINNATI.

ADVERTISING RATES

— OF —

THE LISTS OF 1,700 CO-OPERATIVE NEWSPAPERS.

NEW YORK NEWSPAPER UNION LIST,	}	\$3.00 per line, per week.
305 Newspapers,		
KELLOGG'S CHICAGO LIST,	}	\$3.50 " "
365 Newspapers,		
CHICAGO NEWSPAPER UNION LIST,	}	\$3.50 " "
350 Newspapers,		
MILWAUKEE NEWSPAPER UNION LIST,	}	\$1.25 " "
120 Newspapers,		
KELLOGG'S ST. LOUIS LIST,	}	\$2.50 " "
260 Newspapers,		
AIKENS' NEWSPAPER UNION LIST,	}	\$1.50 " "
150 Newspapers,		
SOUTHERN NEWSPAPER UNION LIST,	}	\$1.25 " "
150 Newspapers,		

FOR THE COMBINED LISTS.

	\$16.50 per line, agate type.
Special Notices.....	\$20.62½ " "
Notices in Reading Matter.....	\$33.00 per line of minion type.
Double-column Advertisements are charged 20 per cent. extra.	

 LISTS OF THESE PAPERS, IN PAMPHLET FORM, SENT, UPON APPLICATION.

Advertisements are received for the combined lists, or for one or more of the seven subdivisions above specified, but not for a portion of the newspapers in any one subdivision.

Send for estimates. Address,

EDWIN ALDEN'S ADVERTISING AGENCY,

178 ELM STREET, CINCINNATI.

A TABLE OF PRICES,

Showing the cost of inserting one inch of space one month in Geo. P. Rowell & Co.'s Select List of Local Newspapers, by States.

WESTERN LIST.

Ohio.....	66 papers,	\$67
Indiana.....	44 "	48
Illinois.....	63 "	50

NORTH-WESTERN LIST.

Michigan.....	34 papers,	\$31
Wisconsin.....	24 "	22
Minnesota.....	20 "	16
Iowa.....	50 "	42
Missouri.....	40 "	29
Kansas.....	27 "	22
Nebraska.....	14 "	12
Colorado Territory,	}	9 "
Wyoming.....		
Dakota.....		
Montana.....		

SOUTHERN LIST.

Kentucky.....	15 papers,	\$11
Tennessee.....	18 "	28
Virginia.....	23 "	26
West Virginia.....	16 "	12
North Carolina.....	18 "	16
South Carolina.....	12 "	10
Georgia.....	30 "	33
Alabama.....	15 "	29
Florida.....	6 "	5
Mississippi.....	8 "	9
Louisiana.....	4 "	3
Texas.....	13 "	20
Arkansas.....	7 "	7

NEW ENGLAND LIST.


Maine.....	24 papers,	\$23
New Hampshire.....	19 "	20
Vermont.....	17 "	14
Massachusetts.....	72 "	70
Rhode Island.....	4 "	6
Connecticut.....	20 "	25

NEW YORK LIST.

Eastern New York.....	61 papers,	\$52
Western New York.....	62 "	59

MIDDLE STATES LIST.

New Jersey.....	25 papers,	\$25
Eastern Pennsylvania.....	50 "	52
Western Pennsylvania.....	44 "	36
Delaware.....	8 "	8
Maryland.....	22 "	20

 A discount of twenty-five per cent. is made when an entire section is used.

A List of these Papers, in Pamphlet Form, sent, upon application.

Address orders for these lists to

EDWIN ALDEN'S ADVERTISING AGENCY,

178 Elm Street, Cincinnati.

EDWIN ALDEN'S
LIST OF
ST. LOUIS RELIGIOUS WEEKLIES,
HAVING WEEKLY
CIRCULATION OF 25,000.

ADVERTISING RATES.

	PER LINE, EACH INSERTION.		
	Single.	Three mos.	Six mos.
CENTRAL BAPTIST..... Baptist.	15 cts.	12 cts.	10 cts.
THE CHRISTIAN..... Christian.	15 "	12 "	10 "
CHRISTIAN ADVOCATE..... Methodist South.	25 "	20 "	15 "
ST. LOUIS PRESBYTERIAN..... Presbyterian.	10 "	8 "	6 "

Controlling the entire advertising of most of the above papers, I have, for the convenience of advertisers, prepared the following

ADVERTISING RATES FOR THE ENTIRE LIST.

	45 cts. per line, each insertion.		
Thirteen times.....	40 "	"	"
Six months..	35 "	"	"
Reading Notices.....	80 "	"	"

Address,

EDWIN ALDEN,

216 N. EIGHTH ST., ST. LOUIS, MO., or

178 ELM ST., CINCINNATI, O.

EDWIN ALDEN'S

Cincinnati Religious Papers,

HAVING A WEEKLY
CIRCULATION OF 80,000.

ADVERTISING RATES:

	PER LINE, EACH INSERTION,			Business
	Single.	Three mos.	Six mos.	Items.
HERALD AND PRESBYTER, Presbyterian.	20 cts.	15 cts.	12½ cts.	40 cts.
CHRISTIAN STANDARD, Christian.	20 "	15 "	12½ "	40 "
STAR IN THE WEST, Universalist.	15 "	12 "	10 "	30 "
AMERICAN CHRISTIAN REVIEW, Disciple.	15 "	12 "	10 "	30 "
RELIGIOUS TELESCOPE, United Brethren.	20 "	15 "	10 "	25 "
JOURNAL AND MESSENGER, Baptist.	15 "	10 "	8 "	20 "
CHRISTIAN WORLD, Reformed.	10 "	8 "	6 "	20 "
HERALD OF GOSPEL LIBERTY, Independent.	10 "	8 "	6 "	15 "

[AGATE MEASUREMENT.]

Having the entire management of the advertising of these papers, I have, for the convenience of advertisers, prepared the following

ADVERTISING RATES FOR THE ENTIRE LIST:

	\$1.00 per line, each insertion.		
Thirteen times, . . .	80 cts.	"	"
Six months, or longer, .	60 cts.	"	"
Business Items, . . .	1.75	"	"

Address,

EDWIN ALDEN, 178 Elm Street, CINCINNATI, O.

100